



February 14, 2020

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MEDIA ALERT

Greendale Middle School Principal Will Brave the Weather For Special Olympics Polar Plunge

GREENDALE, WI -- Greendale Middle School (GMS) Principal John Weiss is making good on his promise to students. For its 2020 Penny Wars for the Special Olympics Polar Plunge, Weiss added a new incentive to the competition to raise funds for this important organization. If the students, parents, and community members raise \$2,000, he committed to spending the night of Friday, February 14, on the roof of Greendale Middle School. If the effort raised \$3,000, he would sleep on the roof AND run the 10 miles from GMS to the Zoo on February 15 for the event.

The students and community have raised **\$3,508.64** through the 2020 Penny Wars for this challenge and Weiss is headed for the GMS roof beginning at 2:50 p.m. this afternoon. Tomorrow morning he will depart Greendale Middle School at 9:20 a.m. to run to the Zoo.

WHAT: Middle school principal makes good on a promise
WHEN: Friday, February 14, 2020, beginning at 2:50 p.m. today
WHERE: Greendale Middle School, 6800 Schoolway, Greendale

The school hosted a Penny Wars competition the week of February 10 to help raise money for the nearly 9,000 Special Olympics Wisconsin athletes. During the GMS Penny Wars, classrooms competed against each other and students donated pennies and dollar bills to earn positive points for their homebase. Silver coins donated were deductions toward a homebase's point total and students could deposit those coins into a competing homebase's Penny Wars jar. In addition to the principal's incentive, the winning homebase of each grade level earns an ice cream party. Community members were also invited to bring donations to the school office or online through the Greendale Schools 8-03 team page on the official Special Olympics [Polar Plunge website](#).

In 2019, GMS students, staff and families donated more than \$1,600 in our Penny Wars competition. Unofficially, the Greendale Schools 8-03 team raised over \$5,500.

EDITOR'S NOTE: While outdoors, Mr. Weiss is sheltering in below zero ice fishing gear, a portable shanty, and heater. With tonight's temperatures, he will be taking 15 to 20 minute breaks in doors at least once per hour.

We welcome your coverage.